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Cookies are located in the hard disk of its equipment and are used in order to determine its preferences

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- a) acknowledge you at the time of entering to our sites and offers a personalized service.
- b) acknowledge the personal configuration of the site specified by you; for example, cookies allow us to detect the broadness of band that you have chosen at the time of entering to our site, in such form that we know what kind of information is advisable to unload.
- c) calculate the size of our audience and measure some traffic parameters, since each navigator that has access to our sites acquires a cookie that is used in order to determine the frequency of use and the sections of the visited sites, reflecting then its habits and preferences. Said information is useful in order to improve the content, the headlines and promotions for the users.

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